



The People Speak

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Who Wants to Be?

“The game show where the crowd has all the answers, makes up the questions and sets the rules.”

On the 9th October, London based art collective *'The People Speak'* conduct a radical experiment in live entertainment. *Who Wants to Be* mixes democratic decision-making, interactive animation and improvisation into a dangerously spontaneous game show.

Using a computer vision voting system designed for hoards of rowdy people, the audience at the Albany Theatre in Deptford will be asked to decide how to spend a £1000 cash pot – the entire box office takings.

But unlike other so-called 'democratic' game shows on TV, *'Who Wants to Be'* takes the idea of audience participation to its most creative and potentially surreal conclusions. By suggesting ideas to the host and then voting, the audience can even change the rules of the game itself.



Test voters in East London voice their opinions.

For example, test participants who survived an early version of the game were only a few votes away from sacking the host and demand their money back. Next they were close to ditching the voting system altogether in favour of making decisions by doing a massive dance-off to Jean Michelle Jarre with a cash prize for the winner.

The same audience generated all kinds of ideas with what to do with £1000 from a flotilla of canoes navigating the Thames, to renting a London flat for a month for the entire audience to use.

What happens at the Albany Theatre on the 9th will be anyone's guess, and is entirely up to the audience that comes to put their £10 and their ideas into the pot.

Tickets and more information are available at: <http://whowantstobe.co.uk>

For more information about the show, interviews and images, please contact Saul Albert on 07941255210 / saul@thepeps.net



Voters decide the future of a public park in Norwich